

ISO 9001:2015 Certified / ISO 22301:2012 Compliant



Our durable tire labels for the identification of new and used tires are thermal-transfer printable, perfectly suited for asset tracking and inventory control. These tire labels have a strong adhesive that will adhere to rough and uneven rubber surfaces, including rough tire tread. Intended for use by auto dealerships, car service stations, garages, and scrap yards, these tough labels were designed for indoor and outdoor use. We also offer custom tire labeling solutions, providing a wide selection of materials, sizes, and formats, designed to withstand harsh working environments.

General Indoor Use

Standard Indoor Tire Labels

- Strong adhesive designed for rubber surfaces, and rough tire tread
- Will adhere firmly to a variety of tires (automotive, motorcycle, bicycle, aircraft)
- Thermal-transfer printable, including serialized data and barcodes, perfect for supply chain management and inventory storage
- Available in assorted colors, sizes, and configurations, and can include color graphics and company logos

SKU#	Inches (W x H)	mm (W x H)	Label Across	Labels/Roll	Colors
ZTPL-151	2" x 1"	50.8 x 25.4	2	4,000 or 8,000	(WH) (YE) (GA) (OR)
ZTPL-526	4" x 8"	101.6 x 203.2	1	250 or 500	(WH)
ZTPL-62	4" x 2"	101.6 x 50.8	1	1,000	(WH) (YE)
ZTPL-191	4" x 6"	101.6 x 152.4	1	250 or 500	(WH) (YE)
ZTPL-100	4" x 3"	101.6 x 76.2	1	500 or 1,000	(WH) (YE)

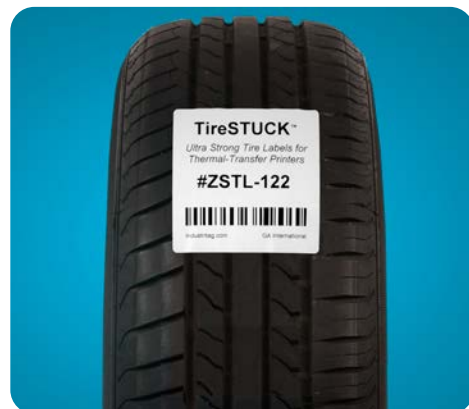


Weatherproof Long-Term Outdoor Use

TireSTUCK™ - Ultra Strong Weatherproof Tire Labels

- Superior adhesive designed for rubber, rough tire tread, and treated rubber surfaces
- Withstand a wide range of temperatures (-80°C/-112°F to +121°C/+250°F)
- Resist exposure to oils, grease, thinners, gasoline, and solvents
- Weather and waterproof, they will not blacken upon long-term exposure to dirt and rubber residues

SKU#	Inches (W x H)	mm (W x H)	Labels/Roll	Colors
ZSTLA-28	2" x 1"	50.8 x 25.4	1,000	(WH)
ZSTLA-100	4" x 3"	101.6 x 76.2	300 or 1,000	(WH)
ZSTLA-122	4" x 4"	101.6 x 101.6	300 or 1,000	(WH)
ZSTLA-191	4" x 6"	101.6 x 152.4	250 or 500	(WH)



Standard Weatherproof Tire Labels

- Withstand water, oil, grease lubricants, as well as wear-and-tear and abrasion
- Resistant to the stringent conditions found in tire shops and during long-term outdoor storage
- Strong adhesive designed for irregular rubber surfaces, including summer/winter tires
- Available in assorted colors for color coding and pre-printed with company logos, graphics, and serialized data

SKU#	Inches (W x H)	mm (W x H)	Labels/Roll	Colors
ZFPL-100	4" x 3"	101.6 x 76.2	250 or 1,000	WH SI
ZFPL-122	4" x 4"	101.6 x 101.6	300 or 1,000	WH YE
ZFPL-191	4" x 6"	101.6 x 152.4	250 or 500	WH YE GA PI OR



HydroSTUCK™ – Ultra Strong Thermal-Transfer Labels

- Weather and waterproof, perfect for use outdoors in various weather conditions
- Withstand exposure to chemicals, dirt, UV rays, and temperature extremes
- Superior adhesive designed for rubber, rough tire tread, and treated rubber surfaces
- Printable with all common thermal-transfer barcode printers

SKU#	Inches (W x H)	mm (W x H)	Labels/Roll	Colors
ZUTA-122	4" x 4"	101.6 x 101.6	300 or 1,000	WH
ZUTA-191	4" x 6"	101.6 x 152.4	250 or 500	WH



Tamper-Evident Weatherproof Tire Labels

- Tamper-evident design indicates any attempt to remove the label
- Extremely strong adhesive designed for hard-to-stick, rubber surfaces
- Waterproof and weatherproof, well suited for long-term outdoor storage
- Can be printed with serialized information and barcodes using all common thermal-transfer printers

SKU#	Inches (W x H)	mm (W x H)	Labels/Roll	Colors
ZTEP-283	4" x 2.875"	101.6 x 73	500 or 1,000	WH



Tire Label Printing Kit Includes:

- Zebra ZD621t Thermal-Transfer/Direct Thermal Printer
- 1 Smudge-Proof Resin Ribbon
- BarTender Professional Version Software
- Tire Labels of Your Choice:
 - 4" x 2" = 1,000 tire labels included
 - 4" x 4" = 500 tire labels included
 - 4" x 6" = 250 tire labels included